



## Online Form Instructions

- For the purpose of ECI REC online forms, when the word “signature” appears, a typed, legal name is an acceptable substitute. As long as the complete, legal name appears in each blank for which a signature was requested, the form is accurate and binding (pending accurate completion of all other form sections). It is not necessary to print and sign the form if users plan on taking advantage of the “submit by email” option provided on the final page of each form.
- Some rebates may require the actual signature of mechanical engineers. ECI REC will follow-up with members applying for those rebates as necessary.
- Please do not fill out the “office only” sections of the form. Tab past them when filling out the form.
- Completed forms and required sales receipts or invoices may also be submitted to ECI REC via fax at (319) 443-4359. Please submit both the completed form and accompanying invoice(s) using the same method—fax or email—to ensure they arrive together at ECI REC.
- Fill-able PDF forms work in most all web browsers, *except* Firefox. Suggested web browsers to use when completing the forms are: Internet Explorer, Chrome, Safari, Android, etc.



**East-Central Iowa Rural Electric Cooperative**  
 2400 Bing Miller Lane | PO Box 248 | Urbana, IA 52345-0248  
 Ph: 877-850-4343 | F: 319-443-4359 | ecirec@ecirec.coop  
[www.ecirec.coop](http://www.ecirec.coop)

# Co-op Connections<sup>®</sup> Business Contract and Information Form

BUSINESS INFORMATION			
Business name	Business URL		
Contact name and title			
Primary business address	City	State	Zip
Phone	Fax	Email	

BUSINESS CATEGORY (check all that apply - if unsure which category applies see page 4):

- Recreation/Sports  
  Entertainment  
  Travel  
  Food/Convenience Store  
  Retail  
  Office/Prof.Service  
 Energy Efficiency  
 Home/Garden  
 Dining  
 Automotive/Motorcycle  
 Health & Fitness  
 Other

BUSINESS DESCRIPTION \_\_\_\_\_

ADDITIONAL INFORMATION (Business hours, directions, etc.) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

OFFER DETAILS	
Short offer description (75 characters or less)	
Full offer details (in-store and/or online)	
Offer effective date	Offer expiration date (if no expiration date, indicate "none")
Web link	

Check here if you would like to upload a logo to be used with this offer. Logo can be sent to Lisa Franck at

[lisa.franck@ecirec.coop](mailto:lisa.franck@ecirec.coop), or on a disk to the address below.

By signing this Contract I, as the above-named business ("Business"), agree to be a participating Co-op Connections business and will give discounts to all Co-op Connections Cardholders as noted in the Co-op Connections brochure. I can provide whatever discount I want, as long as it is something that provides a real economic value to Cardholders. I have chosen the discount described above. I will continue to offer this discount (or a better discount) for a minimum of one year, unless my local cooperative, **East-Central Iowa Rural Electric Cooperative** ("Local Co-op"), terminates this Contract as provided below or Touchstone Energy Cooperatives, Inc. ("Touchstone Energy") either terminates the Co-op Connections program or Local Co-op's participation in the program. This Contract is effective from the day I return a signed copy until the day it is terminated as described below.

Check here if your business would like this agreement to automatically renew at the end of one year unless either party terminates this contract.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(If submitting by email, please type legal name if place of signature above.)

Please submit this form by email (using the button below), or return in the enclosed postage-paid envelope to:

Lisa Franck  
East-Central Iowa REC  
P.O. Box 248  
Urbana, Iowa 52345

After we receive your signed contract, we will mail your participating Co-op Connections package, which includes window and cash register stickers to display in your business helping to identify you as a participating business. Please indicate how many window stickers and cash register stickers you need.

Cash register stickers \_\_\_\_\_ Window stickers \_\_\_\_\_

*ADDITIONAL TERMS AND CONDITIONS. This Contract is between You and Local Co-op. Neither Touchstone Energy nor any Touchstone Energy® Cooperative ("Co-op" or "Co-ops") is liable for financial or contractual responsibilities of holders of the Co-op Connections Card ("Card"). Further, nothing in this Contract shall be construed to establish a joint venture, partnership, agency, franchise, or employment relationship among Touchstone Energy, any Co-op and Business. Neither Touchstone Energy nor any Co-op will be liable for your products or services or for any inaccuracy in your marketing materials. All Cards are the property of Touchstone Energy, and any unauthorized reproduction or misrepresentation of the Card is strictly prohibited. Your marketing materials and advertisements will not use the name, trademark, or other intellectual property of Touchstone Energy or any Co-op without prior written approval. You will post Co-op Connections signage as required by Touchstone Energy. Local Co-op can terminate this Contract on 30 days notice (or immediately if you commit any material breach, if your business is sold or changes ownership, if your local participating cooperative drops out of the Touchstone Energy Cooperatives program, or if you become the subject of any bankruptcy or insolvency proceeding). You can terminate this Contract at any time after one year on 30 days prior written notice. Touchstone Energy can terminate the Co-op Connections program at any time, or can terminate Local Co-op's participation in the program, either of which event will terminate this Contract also. You, your employees, and your affiliates will maintain the confidentiality of any confidential information belonging to Touchstone Energy or Local Co-op and that you will not disclose it to any third party. Touchstone Energy and Local Co-op, their employees, and their affiliates will maintain the confidentiality of any confidential information belonging to Business and will not disclose it to any third party. You agree to indemnify, defend and hold Touchstone Energy, Co-ops, and their affiliates and all of their employees, officers, directors and shareholders harmless against any and all losses, liabilities, damages, costs or other expenses or claims or*

*counterclaims of third persons or entities related to this Contract, except for any such claims arising from Touchstone Energy's or Local Co-op's gross negligence or willful misconduct. This Contract is governed by the substantive laws of Virginia. Any action relating to this Contract must be brought in federal or state court located in Virginia. Each party waives its right to jury trial for any dispute relating to this Contract. Touchstone Energy can change any term of this Contract at any time by posting the change on any public section of the [www.connections.coop](http://www.connections.coop) Web site. Changes will be effective 30 days after posting to the Web site. Additional or updated terms may be posted at [www.connections.coop](http://www.connections.coop), and those terms control even if they conflict with this writing. Each party acknowledges the other's exclusive ownership of, and right to use, its own trademarks, service marks, trade names, and copyrighted materials. Neither acquires any rights in the other's trademarks, service marks, trade names, or copyrighted materials through this Contract. In connection with this Contract, neither party will use, or sell products bearing or comprised of, the other's intellectual property without the owner's prior written consent.*

# Business Categories and Sub-Categories

## Automotive / Motorcycle

- Automotive Accessories
- Automotive Tools
- Car Wash
- Fuel
- Mechanic/Oil change/Upkeep
- New Car Sales
- Recreational Vehicles
- Rental Cars
- Service - Collision Repair
- Service - General Repair
- Service - Glass
- Service - Towing
- Tires
- Used Car Sales

## Dining

- Coffee
- Fast Food
- Restaurants
- Snacks

## Energy Efficiency

- Air Sealing
- Appliances- Energy Saving
- Heating and Cooling
- Insulation
- Lighting- Energy Saving
- Low Cost/No Cost/Misc.
- Water Use

## Entertainment

- Amusement / Water Parks
- Cinema
- Entertainment - General
- Museums
- Nightclubs
- Satellite / Cable
- Theater / Movies
- Video Rental
- Zoos

## Food / Convenience Store

- Bakery
- Candy / Snacks
- Convenience Store
- Groceries
- Natural/Organic Foods
- Wine / Spirits

## Health & Fitness

- Auditory

- Body / Beauty
- Dental
- Fitness Clubs
- Healthcare
- Medical
- Optical
- Pets
- Spas / Salons

## Home & Garden

- Agriculture
- Appliance Repair
- Appliances
- Cleaning
- Electricians
- Furniture - Home
- Garden
- Home Improvement / Remodeling
- Home Repair / Contractors
- HVAC
- Kitchen / Bath
- Lawn Care/Landscaping
- Lighting
- Livestock
- Mobile Home Sales
- Moving
- Outdoor Structures
- Pest Control
- Plumbing
- Pool
- Real Estate
- Security
- Solar/Geothermal
- Storage Facilities
- Upholstery

## Office / Professional Services

- Accounting
- Child Care/Day Care
- Education
- Financial Services
- Furniture - Office
- Graphic Design
- Insurance
- Marketing/PR
- Office Supplies
- Printing/Copying
- Prof. Service - General
- Promotional Items/Branded Merchandise
- Shipping
- Technology / Internet

# Business Categories and Sub-Categories, continued

Welding/Metallurgy

## Other

Other – General

## Recreation / Sports

Bowling  
Crafts  
Equestrian  
Fishing  
Golf  
Hobbies  
Hunting  
Marine  
Music / Instruction  
Outdoor Recreation  
Photography  
Recreation - General  
Sporting Goods  
Sports Teams  
Tubing / Rafting  
Watercraft Rental

## Retail

Antiques  
Apparel  
Art/Picture Framing  
Books  
Bridal  
CDs / DVDs  
Cell phones  
Electronics  
Florist  
Gifts  
Jewelry  
Photo Studios  
Retail Stores / Malls  
Specialty  
Tools  
Toys/Children

## Travel

Bed & Breakfast  
Camping  
Cruises  
Lodging  
Points of Interest  
Sightseeing  
Transportation